



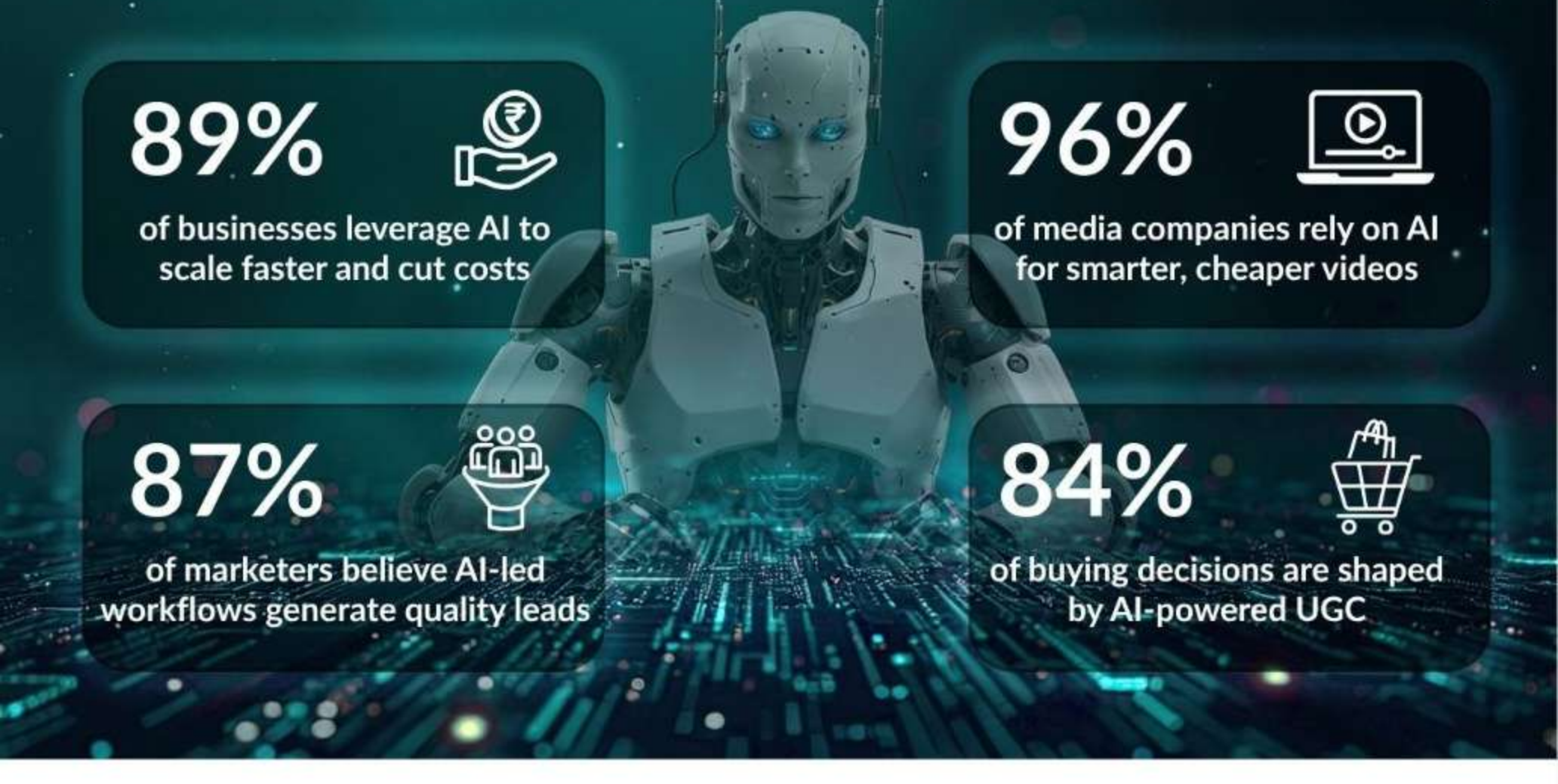
7 years in, still writing our story

Hello Dexter,

From the AI-human duo in content marketing, to the ChatGPT vs Gemini battle and a peek into our Diwali and anniversary celebrations, this edition has all the stories, stats and smiles!

Content marketing in 2025: where AI makes every idea click!

When AI and imagination team up, content marketing hits a new high. Let’s look at what the numbers have to say:



By 2026, AI will drive nearly 90% of marketing strategies.

If you are exploring how to blend automation with originality, let us help you build that balance.

[Talk to our content expert](#)

ChatGpt vs Gemini! Heart vs Hardware

Let's settle it.



Chat GPT

- Creativity & Storytelling
- Conversational & Engaging
- Content & Marketing
- Like chatting with a friend

Core Strength

Response Style

Best for

Tone



Gemini

- Logic & Real-time data
- Direct & Data-backed
- Research & Real-time updates
- Like emailing your professor

ChatGPT is witty, emotional and human. Gemini is precise, practical and silent until it strikes.

The winner? You! If you master when to use which one.

7 साल, 100 कहानियाँ !

This Diwali, the sparkle was extra special. We celebrated 7 glorious years of WordBerries!

From diyas to deadlines, laughter to lyrics, Diwali was all about stories, sweets and some cute pictures for the memories.

And to celebrate our anniversary, we did what we do best, we turned it into a story. Our berry own song, written and voiced by Vaishnavy, Sonali and Dexter, is a rhythm of everything WordBerries stands for – creativity, chaos and heart.



[Plug in and groove along!](#)

That’s a wrap on this chapter. See you next edition!

Team WordBerries



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